

## Michael Ridley

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Third year design undergraduate who values integrity within all work, striving with a passionate heart and an inquisitive mind to deliver compelling design pieces seeks challenging firm to learn from and to serve.

## Education

BDES (Hons.) Graphic Design Robert Gordon University, Aberdeen	2009 – Present
Hale School Perth, Western Australia TER (Tertiary Entrance Rank): 94.1 (mark out of 100 taken from the scores of the applicant's 4 best subjects) Art (A); Applied Information Technology (A); Economics (B); Discrete Mathematics (B); English Literature (C);	2005 - 2008
Westhill Academy Westhill, Aberdeenshire	2003 - 2005

## Projects

**Skills Development Scotland Project (SDS):** Worked on producing a virtual application to improve an individual's confidence as part of a team. Detailed research, weekly presentations and organisation of the team were included as well as designing the application, which garnered much praise from SDS.

**Aberdeen Arts Centre Re-brand:** A live brief, which included continuous meetings and presentations with the client. Solutions to web design, print media, marketing techniques and branding had to be considered.

**Design Classics:** Part of our 2nd year submission, the task was to create an exhibition to promote classic designs. Packaging, print and branding were included in the final delivery.

**Stoves Seal of Approval:** A design competition that aimed to create a seal of approval for all British branded products. The design was shortlisted by a panel of designers and featured in Designer Magazine.

### Relevant Work Experience

Design Teaching & Consultation  
Aberdeen Council, Aberdeen

Jun – July 2011

- In charge of creating a brief suitable for students based on the notion of 'Civic Pride' which ran as a competition.
- Launch the brief to two schools (primary and secondary) through presentations and encourage students to strive for a high level of creativity.
- Teaching, monitoring and aiding the pupils on design.
- Part of the judging panel for the contest.

### Other Work Experience

Voluntary Work

2009 - Present

Westhill Episcopal Church, Aberdeenshire

- Currently Multimedia Leader, and Street Café Helper
- Previous Roles: Youth Leader, Holiday Club Leader
- Taught English in Korea to adults

Summer 2011

### Skills

#### Communication:

- Experienced in delivering speeches and presentations due to constant educational practice and voluntary work.
- Proficient at essay writing and formal writing, through coursework.
- Understand how to adapt communication style to a variety of audiences, such as clients, lecturers, peers, school children, church congregations and speakers of other languages.

#### Work Ethic:

- Able to work based solely on self-discipline and motivation, having personally completed a 12 metre painted banner for the Holiday Club consecutively for 3 years.
- Passionate attention to detail, mirrored in the continuous development of folio work.
- Effective as both a leader and a member of a team, demonstrated by multiple projects at school, university and as multimedia leader.

#### Time Management and Organisation:

- An increasing workload of both university and voluntary commitments has meant time management has become more efficient every year.

#### IT Skills:

- An intermediate level of experience with the Adobe Creative Suite, Flash, Illustrator, Photoshop, InDesign, Dreamweaver and Fireworks demonstrated in course work.
- Full Experience with Mac OS X and Windows XP/7, Microsoft Word and Powerpoint, through the constant use of both at university and as multimedia leader.

#### Additional Information

- Full UK (clean) driving licence with own car.

References Available on Request