

Michael Ridley

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Third year design undergraduate who values integrity within all work, striving with a passionate heart and an inquisitive mind to deliver compelling design pieces seeks challenging firm to learn from and to serve.

EDUCATION

BDES (Hons.) Graphic Design 2009 – Present
Robert Gordon University, Aberdeen
Certificate of Higher Education in Design for Digital Media

Hale School 2005 - 2008
Perth, Western Australia
TER (Tertiary Entrance Rank): 94.1
(mark out of 100 taken from the scores of the applicant's 4 best subjects)
Art (A); Applied Information Technology (A); Economics (B);
Discrete Mathematics (B); English Literature (C);

Westhill Academy 2003 - 2005
Westhill, Aberdeenshire

PROJECTS

Skills Development Scotland Project (SDS): Worked on producing a virtual application to improve an individual's confidence as part of a team. Detailed research, weekly presentations and organisation of the team were included as well as designing the application, which garnered much praise from SDS.

Aberdeen Arts Centre Re-brand: A live brief, which included continuous meetings and presentations with the client. Solutions to web design, print media, marketing techniques and branding had to be considered. This led to a recommendation that complimented the old and new facets of the organisation.

Design Classics: Part of our 2nd year submission, the task was to create an exhibition to promote classic designs. Packaging, print and branding were all included in the final delivery.

Stoves Seal of Approval: A design competition that aimed to create a seal of approval for all British branded products. The design was shortlisted by a panel of designers and featured in Designer Magazine.

RELEVANT WORK EXPERIENCE

Design Teaching & Consultation

Jun – July 2011

Aberdeen Council, Aberdeen

- In charge of creating a brief suitable for students based on the notion 'Civic Pride' which ran as a competition.
- Launch the brief to two schools (primary and secondary) through presentations and encouraging students to strive for a high level of creativity.
- Teaching, monitoring and aiding the pupils on design.
- Part of the judging panel for the contest.

OTHER WORK EXPERIENCE

Voluntary Work

2009 - Present

Westhill Episcopal Church

- Currently, Multimedia Leader, and Street Café Helper
- Previous Roles include: Youth Leader, Holiday Club Leader
- Taught English in Korea to adults

Summer 2011

SKILLS AND ACHIEVEMENTS

Communication:

- Experienced in delivering speeches and presentations due to constant educational practice, and voluntary work.
- Proficient at essay writing, composing reports and formal writing, through coursework.
- Understand how to adapt communication style to a variety of audiences, such as clients, lecturers, peers, school children, church congregations and speakers of other languages.

Work Ethic:

- Able to work based solely on self-discipline and motivation, having personally completed a 12 metre painted banner for the Holiday Club consecutively for 3 years.
- Passionate attention to detail, mirrored in the continuous development of folio work.
- Effective as both a leader and a member of a team, demonstrated by multiple projects at school, university and as multimedia leader.

Time Management and Organisational Skills:

- An increasing workload of both university and voluntary commitments has meant time management has become more efficient every year.

IT Skills:

- An intermediate level of experience with the Adobe Creative Suite, Flash, Illustrator, Photoshop, InDesign, Dreamweaver and Fireworks demonstrated in course work.
- Full Experience with Mac OS X and Windows XP/7, Microsoft Word and Powerpoint, through the continuous use of both at university and as multimedia leader.

ADDITIONAL INFORMATION

- Full UK (clean) driving licence with own car

REFERENCES AVAILABLE ON REQUEST
